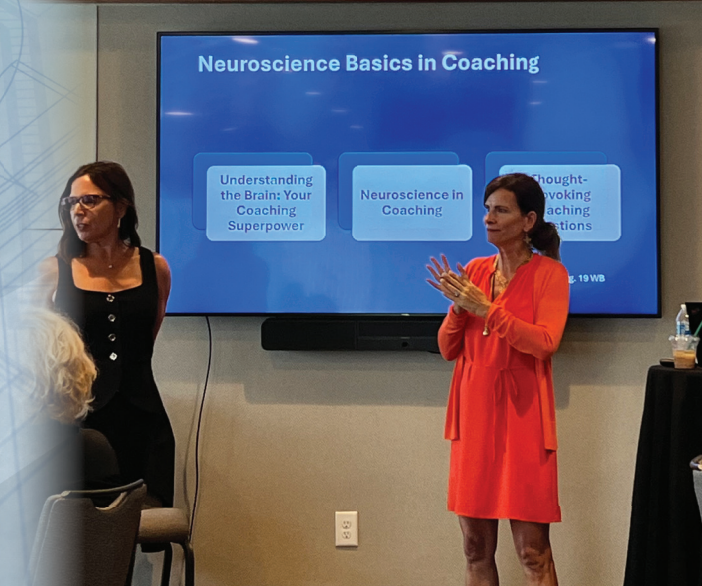


ABC Leadership & Coaching Academy

Become a Certified Professional Coach

Equip leaders and aspiring coaches with the skills to facilitate transformational conversations that create awareness, shift behaviors, and strengthen meaningful connections.



Program Offering

Immersive Learning Experience

 3-Day In-Person Immersion

 Phoenix, Arizona
 Hampton Inn & Suites

Mar 18–20, 2027

Value: \$7,900.

Enrollment is limited to 10–12 participants so that we maintain a high-quality learning experience.

Virtual Learning Modules

Every other Tuesday
3-hour sessions

These sessions include:

- ✓ Live coaching practice
- ✓ Mentor coaching and feedback
- ✓ Coaching competency development
- ✓ Case coaching demonstrations
- ✓ Integration of neuroscience principles in coaching

What Participants Will Learn

Participants will develop the ability to:

- Master the ICF Core Coaching Competencies
- Develop deep listening and coaching presence
- Ask powerful, thought-provoking coaching questions
- Facilitate transformational awareness in clients
- Apply neuroscience principles to coaching conversations
- Coach leaders around behaviors, identity, and mindset
- Apply stress management strategies to support clients effectively

Why the ABC Coaching Method

The ABC Coaching Framework provides a practical structure for powerful coaching conversations.

Awareness

Helping clients identify patterns, beliefs, assumptions, and blind spots.

Behaviors

Aligning actions with values, goals, and leadership impact.

Connections

Strengthening relationships, trust, and organizational influence.

Neuroscience Integration

Understanding how the brain processes change, insight, and behavior transformation.

Who This Program Is For

- Leaders who want to develop a coaching leadership style
- HR and Talent Development professionals
- Consultants and advisors
- Individuals pursuing ICF coaching certification & seeking structure to the process
- Experienced coaches seeking deeper coaching mastery

Accreditation Statement

This program is an ICF Level 1 Accredited Coaching Education Program and provides the required training hours toward the Associate Certified Coach (ACC) credential through the International Coaching Federation.



Guiding leaders in greater Awareness, Behavior Alignment, and Meaningful Connection.